



Food Allergy Heroes Walk

Who Do You Know?

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The number one reason why people donate to a fundraiser is because they are asked. That means that your impact as part of FARE’s Food Allergy Heroes Walk depends upon how many people you contact!

Generally, the people closest to you are the people you should ask first – your inner circle of family, friends, and the people you see daily. But don’t hold back! The more asks, the better. Fill in the below chart as you think about who to reach out to for your walk fundraising. Remember, keep impact front and center during your outreach. You’re asking for something that’s bigger than yourself – for a cause that’s not just worthy, but a matter of life and death for some of the 15 million people with food allergies. Let them know the impact of their donation using one of our donation facts.

