

Team FARE

Creating a Team? Here is a simple checklist:

1. Get Started

- Visit www.teamfare.org
- Select Register Here, then create a team or event name and personal webpage.
- Set a fundraising goal.

2. Recruit Your Team

- Invite friends, family and co-workers to join your Team FARE effort by sending an email with your personal webpage link.
- Host a recruitment party, and invite guests from work, school, church, etc. to hear about your fundraising efforts and how they can join your team.
- Promote Team FARE and your webpage link at work, in your neighborhood, and during community events.
- Encourage your team members to recruit their families, friends and neighbors.

3. Keep the Momentum Going

- Share regular e-mail updates about the number of team members recruited and funds that have been raised.
- Keep team members informed of quick, fun and easy fundraising ideas.
- Share success stories! Recognize top fundraisers in meaningful ways.
- Plan group fundraisers to keep team members involved and to help them reach their fundraising goals.

4. Reach Your Goal

- Promote your online fundraising campaign.
- Encourage each of your team members to conduct their own online fundraising campaign for FARE. The average online letter-writing campaign raises \$1,500 or more!
- Initiate competition between the members of your team.

5. Celebrate Your Success

- Congratulate and thank your team members for participating!